



1800 Mineral Spring Ave
Suite 271
North Providence, RI 02904
877-262-7662
NFIB.com

Testimony of

Christopher Carlozzi, NFIB State Director
In Opposition to Senate Bill No. 2643
Relating to Commercial Law – Unfair Sales Practices
Before the Senate Committee on Commerce
March 24, 2026

Chairman Britto and Members of the House Committee on Corporations:

My name is Christopher Carlozzi. I am the Rhode Island State Director for NFIB. A non-profit, non-partisan organization, NFIB is the nation's and our state's largest small business advocacy group. In Rhode Island, NFIB represents hundreds of small and independent business owners involved in all types of industry, including manufacturing, retail, wholesale, service, and agriculture. The average NFIB member has five employees and annual gross revenues of about \$450,000. NFIB represents the small Main Street business owners from throughout Rhode Island. On behalf of those small and independent business employers, I urge you to oppose Senate Bill No. 2643 regarding digital coupons.

As written, this legislation may have unintended consequences that will negatively impact many of the state's smaller businesses. Senate Bill No. 2643 means a local grocery store, or shop selling food that may offer coupons on their social media or email distribution list must make other arrangements or face severe financial penalties. Often, many of those businesses offer coupons as part of loyalty programs, email distribution lists, and social media advertisements and adding new compliance rules will simply result in those smaller businesses opting not offer the discount at all to avoid the risk of hefty fines for violations. The unintended results will only end up hurting Rhode Island consumers currently facing extreme inflation at a time when every penny counts.

For these reasons we ask that Committee members reject Senate Bill No. 2643 as written. This would just be another mandate for small businesses simply trying to offer a discount to consumers in an affordable way. Thank you.