



*Distinctive Communities  
Powerful Alliance*

March 12, 2025

The Honorable Joseph J. Solomon, Jr. Chair  
House Corporations Committee  
Rhode Island House  
82 Smith Street  
Providence, RI 02903

RE: BILL NUMBER H-5551 – AN ACT RELATING TO COMMERCIAL LAW--GENERAL REGULATORY PROVISIONS -- UNIT PRICING

Chair Solomon and Honorable Committee Members,

On behalf of the Rhode Island League of Cities and Towns, I am writing to express our support for House Bill 5551. This bill would ensure that an electronic shelving label, by itself, does not satisfy the disclosure and display requirements for unit pricing on commodities. It mandates that a stamp, tag, or label be attached to the commodity to meet the unit pricing requirements, ensuring greater transparency and consumer protection.

Municipalities across Rhode Island have long been advocates for clear and accessible pricing practices that empower consumers to make informed purchasing decisions. The provision in House Bill 5551, requiring the physical attachment of a stamp, tag, or label to the commodity, enhances clarity and helps prevent any confusion that may arise from relying solely on electronic pricing. It ensures that pricing information is directly visible at the point of sale, which is particularly important for residents who may not have access to digital devices or are unfamiliar with navigating electronic shelving labels.

Furthermore, this legislation would benefit Rhode Island residents by guaranteeing that they are provided with accurate, easy-to-read information on prices, which is essential for budgeting and making informed choices. Whether shopping for groceries, household goods, or other products, residents will have the confidence that the prices they see are consistent with the actual unit prices, creating a more transparent and equitable shopping environment.

We believe House Bill 5551 will positively impact municipalities and residents alike.

We appreciate you taking the time to consider our perspective.

Sincerely,

A handwritten signature in black ink, appearing to read "Randy R. Rossi".

Randy R. Rossi  
Executive Director

Cc: Honorable Members of House Corporations Committee